



Networking & Security

easynet Ethernet Anywhere

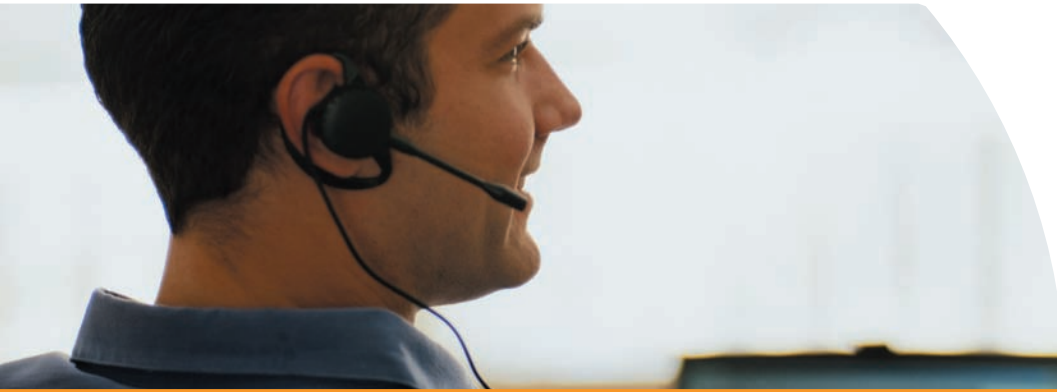
To network your company's sites and LANs across the UK you now have a real alternative to expensive point-to-point leased lines.

easynet Ethernet Anywhere, consistent with our approach of offering clear and simple market-leading propositions, for the first time allows you to link your company's sites and offices using private Ethernet connections.

And all for a simple flat rate price† that offers substantial savings and new levels of bandwidth efficiency over point-to-point leased lines or complex frame relay services.

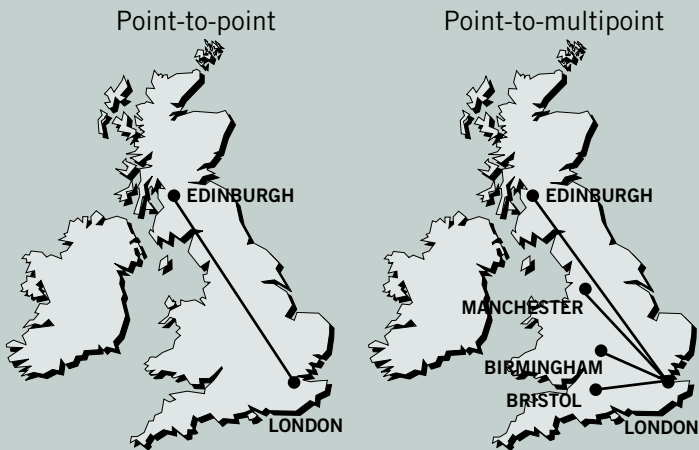
No investment in hardware is required*. You simply plug one end into a RJ45 socket on your existing Ethernet switch, and the other end into the easynet PoP.

easynet Ethernet Anywhere comes in a range of connectivity speeds to suit your needs from 2Mbit/s up to 100Mbit/s and can be automatically packaged with the benefit of a burst capability that ups your bandwidth at times of peak demand.



Networking options

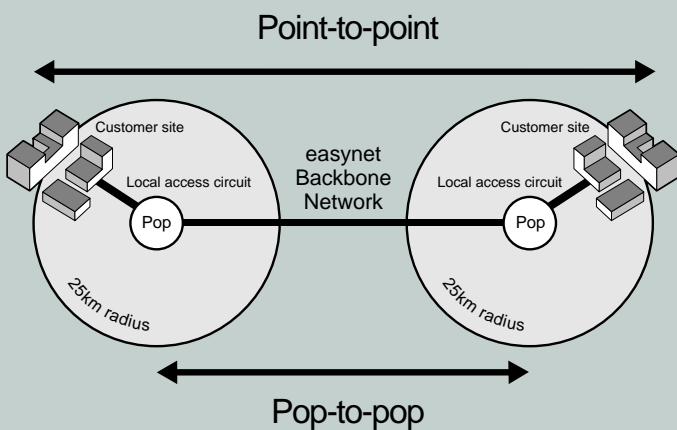
The service extends out to a customer site within 25km of the nearest **easynet** PoP and can connect two or more sites as a point-to-point or a point-to-multipoint solution.

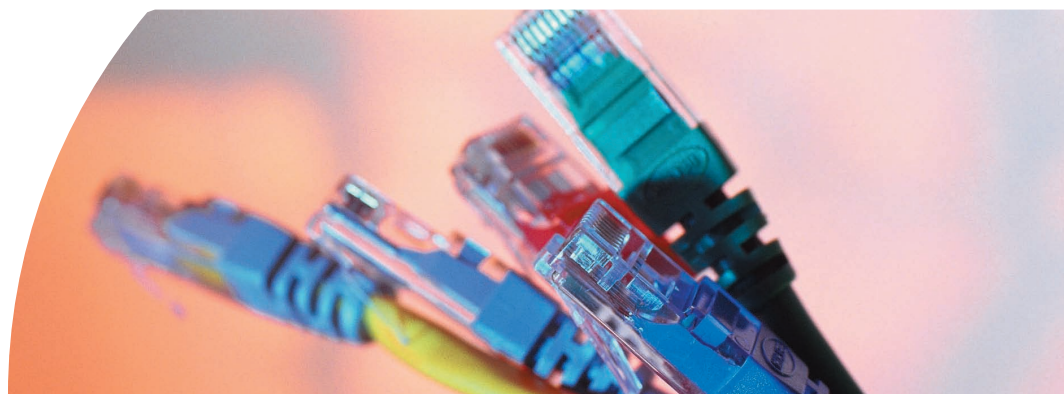


Services are also available on a PoP-to-PoP basis if required.

Benefits

- Improved bandwidth efficiency – more bandwidth for less
- No usage-based bills
- Distance independent flat rate price †
- Competitive alternative to high-cost, point-to-point leased lines
- Flexible contractual terms and payment options
- Competitive prices and SLAs
- No additional hardware expense required*
- Burst option to boost bandwidth at times of peak demand





Cost effective versus alternative connectivity options

easynet Ethernet Anywhere provides business with a cost effective alternative to expensive leased lines to link their offices, sites and LANs across the UK. Instead of the traditional method of using leased lines and complex routers to connect sites, **easynet** Ethernet Anywhere provides an Ethernet connection at each site allowing two LANs to be linked simply by plugging each end into the appropriate LAN Ethernet switch.

In addition the service extends the LAN across geographic boundaries offering cost savings and superior price performance ratios over conventional connectivity options such as leased lines and frame relay services.

easynet Ethernet Anywhere is built upon **easynet's** existing state of the art DWDM/SDH backbone network, providing customers with access to more than 30 PoP sites and colocation facilities with speeds of up to 1Gbit/s.

Initially available in speeds from 2Mbit/s to 100Mbit/s, the service allows customers to easily connect additional sites, or increase the bandwidth between sites as their business requirements dictate.

easynet Ethernet Anywhere has been designed to address the needs of:

- Businesses – who wish to connect as little as 2 sites across the UK
- Corporations – looking to connect several sites across the country
- International carriers – who wish to improve or extend their Ethernet footprint in the UK
- ISPs – who wish to use the service to provide IP based products to their customers.

easynet Ethernet Anywhere – bandwidth options

The following bandwidth options are available, but please contact us for further options if required.

Committed data rate	With bursting capability to
2Mbit/s	10Mbit/s
10Mbit/s	n/a
10Mbit/s	25Mbit/s
25Mbit/s	n/a
25Mbit/s	50Mbit/s
50Mbit/s	n/a
50Mbit/s	100Mbit/s
100Mbit/s	n/a

easynet is one of the few ISP's who are able to offer a total solution for the supply of integrated telecommunications and Internet products and services.

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IIR European ISP Forum 2000 & 2001 - Best Business ISP